Fahmida Zahan

Portfolio: www.fahmidazahan.de

Olpener Straße, 51103 Cologne, Germany

fahmida.zhn@gmail.com J 01778903145

As a passionate **Product Designer**, I specialise in crafting digital products and services grounded in human-centered design. With experience in both startup and corporate environments, I excel at independently driving design processes from concept to testing, ensuring valuable outcomes.

Experience

Enviria Business Solutions, Frankfurt

JUL 2024 - PRESENT

UX Designer

- Developing user-centered concepts for internal tools, such as construction assessment platform, integrating data between a construction site app and a customer-facing web platform.
- Designing and improving customer-facing web platform for tracking solar installation progress, improving transparency and user experience.
- Leading onboarding and beta testing of a time tracking app, iterating designs based on user feedback to optimize usability and adoption rate.
- Managing external UI designers to ensure efficient collaboration.

Talentsconnect, Cologne

MAY 2021 - MAY 2024

UX & UI Designer

 Designing a B2B dashboard for recruiters from ideation to launch, using a comprehensive design process including user research, prototyping, gathering feedback, and several iteration cycles, resulting in a successful market introduction.

Epilot, Cologne

SEP 2020 - MAR 2021

UX Designer

• Performing UX and UI activities for a CRM software for utility providers and improving existing products and services through design reviews.

Lufthansa Systems, Frankfurt

NOV 2018 - JUN 2019

UX & UI Designer in Innovation Management (Intern)

 Performing UX and UI activities for ideas in the discovery phase, while planning and facilitating workshops (design thinking, design sprint and UX meetup).

Digital Product School, Munich

MAY 2018 - JUL 2018

Interaction Designer

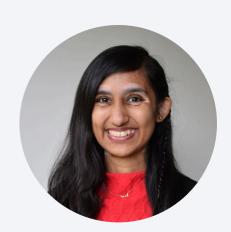
• Defining a concept for data utilisation and collection through sensor technology and designing an online marketplace, using Agile and Lean startup methodologies.

Bosch Siemens Home Appliances, Munich

NOV 2017 - APR 2018

Interaction Designer (Intern)

• Preparing and analysing interviews, gathering insights for an international user research database and designing an event organising mobile app.



Education

Usability Engineering, MSC SEP 2016 - NOV 2019

Rhine-Waal University, Kamp-Lintfort, Germany

Thesis: Closing the gap between innovation concepts and product portfolio at

Lufthansa Systems.

Computer Science & Engineering, BSC MAY 2010 - DEC 2014

BRAC University, Dhaka, Bangladesh

X Skills

User Research
Persona Design & User Journeys
Storyboarding & Storytelling
User Flows & Wireframing
Prototyping
User Interface Design
Usability Testing
HTML & CSS
Design Review
Design Thinking
Design Sprint

Softwares

Sketch Adobe XD
Figma Illustrator
Proto.io Photoshop
InVision InDesign

Canguage

English - Fluent German - Advanced (C1)