

# Fahmida Zahan

Portfolio: [www.fahmidazahan.de](http://www.fahmidazahan.de)

🏠 Olpener Straße, 51103 Cologne, Germany  
✉ fahmida.zhn@gmail.com 📞 01778903145

As a passionate **Product Designer**, I specialise in crafting digital products and services grounded in human-centered design. With experience in both startup and corporate environments, I excel at independently driving design processes from concept to testing, ensuring valuable outcomes.

## 🧰 Experience

### Enviria Business Solutions, Frankfurt

JUL 2024 - PRESENT

UX Designer

- Developing user-centered concepts for internal tools, such as construction assessment platform, integrating data between a construction site app and a customer-facing web platform.
- Designing and improving customer-facing web platform for tracking solar installation progress, improving transparency and user experience.
- Leading onboarding and beta testing of a time tracking app, iterating designs based on user feedback to optimize usability and adoption rate.
- Managing external UI designers to ensure efficient collaboration.

### Talentsconnect, Cologne

MAY 2021 - MAY 2024

UX & UI Designer

- Designing a B2B dashboard for recruiters from ideation to launch, using a comprehensive design process including user research, prototyping, gathering feedback, and several iteration cycles, resulting in a successful market introduction.

### Epilot, Cologne

SEP 2020 - MAR 2021

UX Designer

- Performing UX and UI activities for a CRM software for utility providers and improving existing products and services through design reviews.

### Lufthansa Systems, Frankfurt

NOV 2018 - JUN 2019

UX & UI Designer in Innovation Management (Intern)

- Performing UX and UI activities for ideas in the discovery phase, while planning and facilitating workshops (design thinking, design sprint and UX meetup).

### Digital Product School, Munich

MAY 2018 - JUL 2018

Interaction Designer

- Defining a concept for data utilisation and collection through sensor technology and designing an online marketplace, using Agile and Lean startup methodologies.

### Bosch Siemens Home Appliances, Munich

NOV 2017 - APR 2018

Interaction Designer (Intern)

- Preparing and analysing interviews, gathering insights for an international user research database and designing an event organising mobile app.



## 🎓 Education

### Usability Engineering, MSC

SEP 2016 - NOV 2019

Rhine-Waal University,  
Kamp-Lintfort, Germany

Thesis: Closing the gap  
between innovation concepts  
and product portfolio at  
Lufthansa Systems.

### Computer Science & Engineering, BSC

MAY 2010 - DEC 2014

BRAC University, Dhaka,  
Bangladesh

## ✂ Skills

User Research  
Persona Design & User Journeys  
Storyboarding & Storytelling  
User Flows & Wireframing  
Prototyping  
User Interface Design  
Usability Testing  
HTML & CSS  
Design Review  
Design Thinking  
Design Sprint

### Softwares

Sketch	Adobe XD
Figma	Illustrator
Proto.io	Photoshop
InVision	InDesign

## 🌐 Language

**English** - Fluent  
**German** - Advanced (C1)