Fahmida Zahan

Portfolio: www.fahmidazahan.de

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Product Designer (UX) with 5+ years of experience crafting complex B2B and SaaS products in **energy** and **HR technology**, leading end-to-end user-centered design. Currently focused on integrating responsible AI into product workflows.

💼 Experience

Enviria Business Solutions, Frankfurt
UX Designer
JUL 2024 - NOV 2025

- Designed internal platforms integrating construction site and customer-facing data, reducing information gaps between sales, operations and customers.
- Led onboarding and beta testing of a time-tracking application to validate workflows, incorporate feedback, and achieve full adoption across all target user groups at launch.
- Managed and coordinated external UI designers, ensuring design consistency, timely delivery, and alignment with product goals.

Talentsconnect, Cologne
UX & UI Designer
MAY 2021 - MAY 2024

- Redesigned an existing back-office tool into a recruiter-facing platform, improving usability through redefined workflows and interactions, and delivering the product to live release.
- Worked closely with product and development teams to align user needs with technical and business requirements.

Epilot, Cologne
UX Designer
SEP 2020 - MAR 2021

- Improved existing features of an enterprise software solution for utility providers through structured design reviews and designed a new concept for a CRM platform.

Lufthansa Systems, Frankfurt
UX & UI Designer in Innovation Management (Intern)
NOV 2018 - JUN 2019

- Master Thesis: Closing the gap between innovation concepts and product portfolio at Lufthansa Systems.

Bosch Siemens Home Appliances, Munich
Interaction Designer (Intern)
NOV 2017 - APR 2018

Akhtar Multimedia, Bangladesh
Graphic Designer
MAY 2015 - JUL 2016

🎓 Education

AI Manager
Further Education Program
Ecomex, Berlin
JAN 2026 - PRESENT

Interaction Design
Training Program
Digital Product School, Munich
MAY 2018 - JUL 2018

Usability Engineering, MSC
Rhine-Waal University, Germany
SEP 2016 - NOV 2019

Computer Science & Engr., BSC
BRAC University, Bangladesh
MAY 2010 - DEC 2014

✖ Skills

UX & Design

- Journey Mapping & User Flows
- Research & Prototyping
- Design Reviews & Usability Testing
- AI-assisted Workflows (Ideation, Research & Documentation)
- HTML & CSS

Process & Collaboration

- Agile / Scrum
- Design Thinking
- Design Sprint

Tools

- Figma, Sketch, Miro
- Adobe XD, Illustrator, Photoshop
- GhatGPT, Copilot, Claude

Language

English - Fluent
German - Advanced (C1)