Fahmida Zahan

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I am a **Product Designer (UX)** with over five years of experience leading the design of human-centered digital products (B2B, SaaS) across the **energy**, **HR technology**, and **enterprise software** domains. In addition, I am exploring the responsible use of AI in product design and UX workflows.

Experience

JUL 2024 - NOV 2025

Enviria Business Solutions, Frankfurt
UX Designer

- Designed an internal platform integrating sales, planning, operations and customer data, eliminating manual data silos to establish a single source of truth for 84+ solar projects.
- Led design, onboarding, and rollout of a time-tracking app for 80+ operations employees, reducing daily logging time by ~83% and saving ~33 hours of work per day through improved UX and cross-functional collaboration.
- Managed and coordinated external UI designers, ensuring design consistency, timely delivery, and alignment with product goals.

MAY 2021 - MAY 2024

Talentsconnect, Cologne
UX & UI Designer

- Led the end-to-end design of the 'Recruiting Home' B2B dashboard, transforming workflows into a centralized interface that scaled to support 650+ enterprise clients.

SEP 2020 - MAR 2021

Epilot, Cologne
UX Designer

- Improved existing features of a SaaS platform for a utility provider through structured design reviews and developed a new UX concept for a CRM platform.

NOV 2018 - JUN 2019

Lufthansa Systems, Frankfurt
UX & UI Designer in Innovation Management (Intern)

- Completed master's thesis: Closing the gap between innovation concepts and product portfolio at Lufthansa Systems.

NOV 2017 - APR 2018

Bosch Siemens Home Appliances, Munich
Interaction Designer (Intern)

MAY 2015 - JUL 2016

Showcase Magazine, Bangladesh
Graphic Designer

Education

JAN 2026 - FEB 2026

AI Manager
Further Education Program
Ecomex, Berlin

MAY 2018 - JUL 2018

Interaction Design
Training Program
Digital Product School, Munich

SEP 2016 - NOV 2019

Usability Engineering, MSC
Rhine-Waal University, Germany

MAY 2010 - DEC 2014

Computer Science & Engr., BSC
BRAC University, Bangladesh

Skills

UX & Process

- Journey Mapping & User Flows
- User Research & Usability Testing
- Wireframing & Prototyping
- Design Systems & Design Reviews
- AI-assisted Workflows (Ideation, Research & Documentation)
- HTML & CSS
- Agile / Scrum Collaboration
- Design Thinking
- Design Sprint

Tools

- Figma, Sketch, Miro
- Adobe XD, Illustrator, Photoshop
- ChatGPT, Copilot, Claude

Language

English - Fluent
German - Advanced (C1)